

October 26, 2011

Dear College Students and Parents:

We are pleased share with you further news about the Eric F. and Lore Ross Scholarship for study in Israel, which was announced on Yom Kippur.

The Rosses, who were legendary philanthropists, were long-time members and supporters of Temple B'nai Abraham. In addition, Israel in general and Israeli higher education in particular figured heavily in their giving. The Temple B'nai Abraham leadership established the Ross Scholarship both to honor Eric and Lore Ross' memory and to promote a cause they were passionate about, that American Jewish college students spend time in Israel.

The terms are simple. To be eligible:

- Students must be full time undergraduates whose families have been members of Temple B'nai Abraham for at least three years.
- Upon verification that the student will spend a minimum of one semester as a full time student at an Israeli university, a \$5,000 scholarship will be awarded.
- Financial need does not play a role in this award.

A semester in Israel has tremendous educational benefits for a student in virtually any field...and its impact on one's Jewish identity it incalculable. It is the Temple's hope – and one that would have surely pleased the Rosses – that this opportunity will inspire more students to spend a semester in the land of our ancestors, and immerse themselves in the Jewish past, present and future.

For further information, please be in direct contact with Rabbi Kulwin. We hope that many of our young people will take advantage of this exceptional opportunity.

Sincerely,



Edward Meinhardt
President